

Marketing Executive

Your Own Brand Golf is fast becoming a global leader in the design and production of bespoke golf accessories and gifts, giving a successful candidate the opportunity to aid in the delivery of products for household brands from all around the world.

This is a fantastic opportunity to work in a fun, energetic and fast-paced culture, for a business that is passionate, ambitious, and embarking on a journey that many businesses can only dream of.

We have ambitious growth plans for the year ahead, and are now on the lookout for a motivated and passionate Marketing Executive to join our team!

As a Marketing Executive at Your Own Brand Golf, you will play an integral role in the continued success of the company. As a budding Digital Marketer or a savvy Social Media guru, you will work across a number of departments to provide first class digital support including planning and co-ordinating of all marketing duties.

What we're looking for:

The successful candidate:

- Is passionate about social media and the role it plays in marketing
- Has previous experience of using social media channels
- The ability to write engaging social content
- Can proof read content
- Is up to date on current trends
- Has excellent communication skills (both verbal and written)
- Pro-active approach to working in a fast paced environment
- Ability to work autonomously and without direction but equally important to be a team player and support wider areas of the business

The Role Responsibilities: [include but are not limited to]

- Write and create engaging content for all our social channels, to increase engagement
- Work with the design team to create video and animation content for social media channels
- Keep up to date with social media trends
- Identify prospects and engage on social media (following and post comments)
- Website maintenance
- Product imagery for social upload
- Creative input on ideas to increase company exposure
- Reporting and analysis of campaigns, content and channel performance
- A/B testing

Job Types: Full-time, Permanent

Salary: £19,000 per year

Location: Sheffield, UK

Schedule: Monday to Friday (8.30am – 5pm)

Your Own Brand Golf
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